

# Economic Development Committee Monday, February 10, 2019, 5:00 p.m. Bridgeville Town Hall Minutes

I. Attending: Aliceanne Zaras, Suzanne Farris, James Speegle, Donna Moore, & Sue Grenier

Also Attending: Bruce Smith

Absent: Richard Grinnell, Bob Lewis, Deborah Brown, Harris Mager and Jane Houtman.

II. Approval of Minutes: Minutes from January 13, 2020 were approved.

III. EDC Financials: Aliceanne stated that the financials are tabled until March's meeting.

### IV. Old Business

## A. Project Updates:

- a. Crosswalk/Intersection Painting: Sue that there is no new news are the crosswalks. Sue stated that regarding the traffic signal cabinet, they have not had little or no response from artists. Suzanne suggested talking to the Art teacher at the High School. Jim stated that Grace Poe is interested in doing the artwork. Sue and Jim discussed art wraps for the signal boxes. Bruce suggested checking with Signs by tomorrow in Salisbury, they do wraps for vehicles. Sue discussed the subcommittee meeting again. Aliceanne stated that regarding the projects they have come up with, the Town does not support them. Sue stated she thinks that the EDC needs to support each other and that the EDC should have been invited to the Police Department ribbon cutting. Aliceanne stated that she feels that Ashley needs help with the newsletters and putting information in them. Aliceanne feels that the EDC needs to have a meeting with the Commissioners. Bruce stated that they are more than welcome to come to come to the Workshops. Aliceanne wants a round table meeting with the Commissioners.
- b. Memorial Bricks: Aliceanne stated that there are 35 bricks sold and 2 benches sold. Suzanne asked what the minimum number is and Aliceanne stated that it is a minimum dollar amount. Aliceanne stated that she wants to expand the mailing.
- c. Christmas Parade follow-up: Aliceanne stated that Bob is not present.
- d. 100% façade grants: Aliceanne stated that this item is tabled until March.

e. EDC Website: Suzanne stated that their website is mocked up and that she has more to add. Suzanne stated that she can link the website to social media accounts. Suzanne stated that once everyone agrees upon the website then she will link it to the domain and make it a live website.

## f. Ongoing Sign Grant:

- Review new 2019-2020 program document: Aliceanne stated that there is a change to the agenda section f, it could be Ongoing Sign Grant instead of façade. Aliceanne stated that anywhere in the Document where it says façade, it should say sign.
- ii. **Fabulous 4**th **Friday**-Aliceanne added this to the agenda. Suzanne stated that she came up with four themes, No Place Like Home, we are Bridgeville, Our Gold Medal Town and Happy New Year. Suzanne discussed each theme with the Committee. Suzanne discussed having movies afterwards and the fees. Suzanne discussed having a Senior do one as their project or the new club at the High School do the leg work.

#### V. New Business

- a) Main Street Conference (Dallas, May 18-20, 2020)
  - i. Ensure Bruce is signed up. Bruce and the Committee discussed everything he will need to pay for.
- VI. Committee Members Comments:

None.

## VII. Adjournment:

The meeting was adjourned at 6:06 PM.

Next Meeting: March 10, 2020 at 5:00 pm at Town Hall.

Respectfully submitted,

Ashley Walls, Transcriptionist